

Jono Anderson

Partner, KPMG Global Strategy Group



KPMG LLP

4655 Executive Dr., #1100
San Diego, CA 92121

Expertise

- 20+ years in Aero, Auto & Transportation
- Specialize in Growth & Innovation Strategy
- Focus on Engineering-centric Companies utilizing advanced technologies for next-gen products & services

Education

- MBA, UCLA Anderson
- BA, Applied Mathematics & Scientific Programming, Revelle College, UC San Diego

 jonoanderson@kpmg.com

 www.linkedin.com/in/jonoandersonsd

Where I've worked



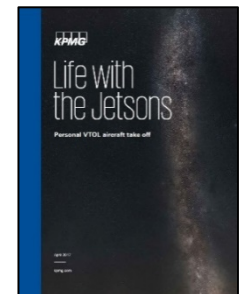
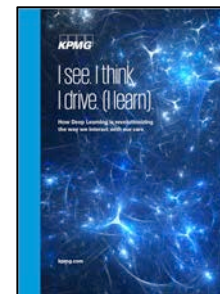
Examples of the “Fun Stuff” I've worked with



Background

- Disruptive growth & innovation strategy leveraging technologies like autonomy, high performance computing and image processing
- Helping companies grow by understanding the impact / timing of disruptive technologies and appropriate R&D investments
- Clockspeed Dilemma – how do companies from different industries work together to advance the state of the art in autonomy, mobility, artificial intelligence / deep learning, electrification, and connectivity

Selected Publications



Summary Background

Jono Anderson is a Partner at KPMG based in San Diego in their Global Strategy Group specializing in growth and innovation strategy for companies in the aerospace & defense, automotive, transportation and other industrial manufacturing sectors.

Jono has over 20 years of experience providing strategic growth and innovation solutions to companies with highly engineered products and services. Jono has advised clients in Automotive, Aerospace, Defense, Transportation sectors. Jono is a former researcher and engineer focusing on real-time autonomous systems and the associated navigation, guidance and sensor technologies. He has extensive experience working with sensor / signal information and underlying data fusion, exploitation, and analysis challenges. Prior to joining KPMG, Jono was a Partner at Strategy&, formerly Booz & Company and formerly Booz Allen Hamilton and prior to that at BAE Systems working in their advanced research & technologies group. Before starting his professional career, Jono was a researcher at Scripps Institution of Oceanography helping to develop tectonic maps of the ocean sea floor using space-based radar altimetry.

Jono focuses on disruptive growth & innovation strategy leveraging technologies like autonomy, high performance computing and image processing helping companies find ways to grow their businesses by understanding the impact and timing of complex technologies to make the appropriate R&D investments. This primarily focuses on the “Clockspeed Dilemma” – *how companies from different industries work together to advance the state of the art in autonomy, mobility, artificial intelligence / deep learning, electrification, and connectivity*

Select publications include “*The Clockspeed Dilemma: What it means for Automotive Innovation*”, “*I See, I Think, I Drive, (I Learn): How Deep Learning is Revolutionizing the way we interact with our Cars*”, “*Islands of Autonomy: How Autonomous Vehicles will emerge in Cities around the World*” and “*Life with the Jetsons: Air Taxi’s in the 21st Century*”. Prior to KPMG, Jono wrote the Aerospace & Defense industry perspective for Booz & Co for 2011, 2012, and 2013 and authored the viewpoints, “*Creating Value through Integrated Products & Services*”, “*5 Ways NA Airlines can Regain Global Competitiveness and Leadership*”, and “*Short Haul Commercial Aircraft Demand in the Presence of Alternative Modes of Transportation*”.